

## Recommendations & Closing Plenary: Exploiting Gained Knowledge and Igniting Change







## **Recommendation (Room 1.17)**

### Parallel session: Challenges of SDG-Driven Research

Recommendation: "SDGs are the best framework for impact we have; just adjust them to your specific project."







## **Recommendation (Room in building TRH)**

## Parallel session: Strengthening Cross Border Knowledge Exchange to Collaborate for Societal Challenges

Recommendation: "Global & local impact in terms of "societal challenges" have to be observed through a crosscutting lens, with some practical sense, e.g. Funding entities, identified collaborations, minorities and regions"







## Recommendation (Room 0.47)

### **Communication and Public Engagement**

Recommendation: "Universities need to care about engagement with the public as much as they care about brand and marketing. Our futue depends on it."







## **Recommendation (Room 6.35)**

### Societal Impact through Collaborations with SME's

Recommendation: "Impact with and through SMEs is just as logical for AHSS as it is via STEM - indeed it is more important as they do not come looking for us. And of course, R&I officers are critical for this!"







## Recommendation

## **VOTING!**

## Go into the superevent app!







### Next up: Words from Chris Taylor







Y Parc Ymchwil Gwyddorau Cymdeithasol

# Cardiff University Innovation Campus

### sbarc|spark

SPARK and Cardiff Innovations@sbarc

### Cardiff University Brain Research Imaging Centre (CUBRIC)

Establishing a European Centre of Excellence in Wales for brain research

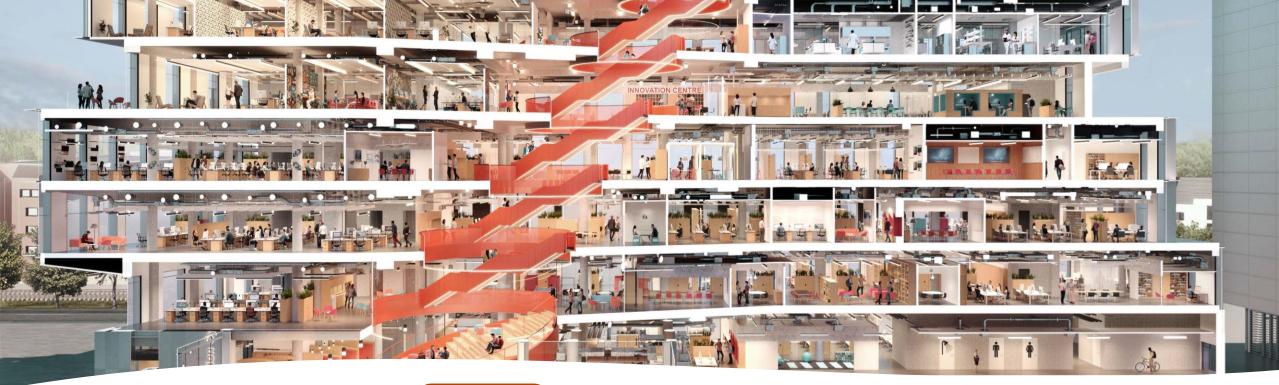
Translational Research Facility for Catalysis and Semiconductors

Cardiff Catalysis Institute (CCI) Institute for Compound Semiconductors (ICS)



### Hadyn Ellis Building

European Cancer Stem Cell Research Neuroscience and Mental Health Research Institutes.



## sbarc|spark

12,000m<sup>2</sup> purpose-built facility on the Cardiff University Innovation Campus, colocating 800 people, half of whom will be from the private, public and third sectors

# Aims

to create a unique culture and environment for creativity, entrepreneurship and innovation to provide new resources for developing our analytical and creative capacities to showcase and develop the intellectual and professional talent amongst staff and students to undertake cutting-edge solution-oriented research

#### Cardiff Innovations@sbarc

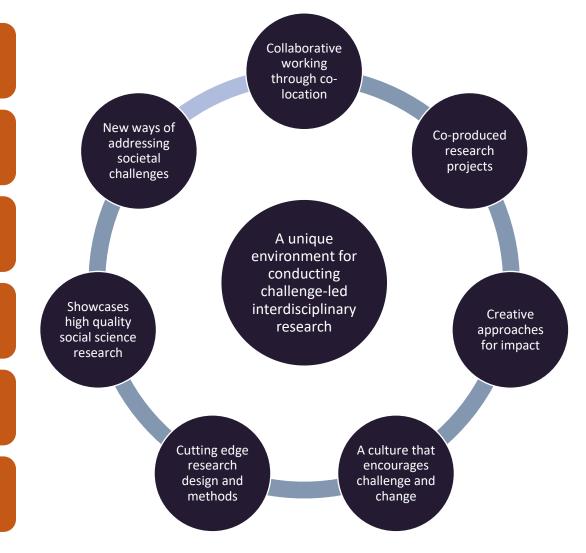
2,800m<sup>2</sup> of lettable units, including 500m<sup>2</sup> of lettable wet labs and 300m<sup>2</sup> of co-working area designed to increase the successful translation of research and innovation processes into new and improved commercial products, processes and services

#### Social Science Research Park (SPARK)

co-location of all the University's major social science research centres and institutes alongside research collaborators from the private, public and third sectors working together with the aim of addressing major societal challenges A community driven by expertise, creativity, curiosity and entrepreneurship focused on tackling the complex challenges facing societies around the world

Social Science Research Park

> Y Parc Ymchwil Gwyddorau Cymdeithasol



Grow our international reputation in research excellence

Support the Cardiff Capital Region economy and that of Wales more broadly

Undertake high quality stakeholder and industrial collaboration

Attract increased investment in our work

Benefit students and graduate entrepreneurship

Contribute to civil society across the region



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Y Parc Ymchwil Gwyddorau Cymdeithasol

# Aims of SPARK Membership

To share expertise, skills and knowledge to develop greater understanding and more effective ways of addressing contemporary societal challenges



**Benefits to external members** 

# Benefits of SPARK Membership

### Y Parc Ymchwil Gwyddorau Cymdeithasol

Flexible office space and access to meeting rooms **Benefits to University** and event space Research expertise and mentoring Collaborative research projects Closer relationships with users of research Research skills training and professional Staff secondment opportunities development Access to new forms of research data A more diverse work environment University library resources New research and funding opportunities Collaborative doctoral research studentships Participation in the SPARK community Creative ideas for dissemination and impact Research ethics advice Student placement opportunities Access to external research funding through joint Non-academic expert advice Extend UK and international networks proposals Sustained relationships with policy makers and Contribution to teaching and learning across Participation in SPARK events practitioners the University Secure access to data for research purposes Improved access to research participants Maximise research outputs Opportunities for participatory research Methodological innovations Co-produced events and activities Early adoption of latest research findings Encourage greater creativity Greater impact of publications Access to evaluation Safe environment for critique and challenge Commercialisation of research

Reduced risk in research





### Y Parc Ymchwil Gwyddorau Cymdeithasol

Although the social sciences have successfully created new knowledge and understanding they have been much less effective in learning how new knowledge might be used and applied

increasing recognition that to effectively address these challenges in society, social science research needs to change

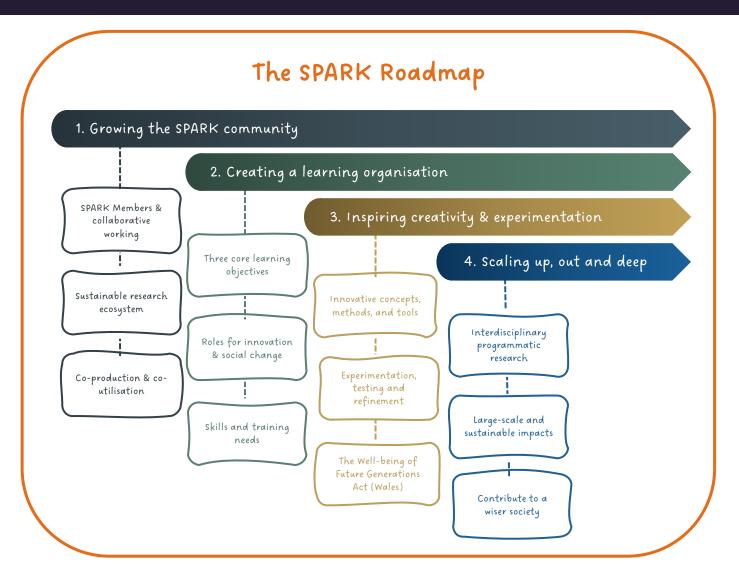
SPARK aims to do this in two main ways:

1. by delivering a step-change in our social science research

encouraging and developing innovative methodological, theoretical and social practices in SPARK through the coproduction of research with our partners

2. by becoming a 'just anchor' for its immediate community

applying the learning and outputs from SPARK within the Cardiff Capital Region through the co-utilisation of research with our local communities



# The SPARK Roadmap



Y Parc Ymchwil Gwyddorau Cymdeithasol

Cardiff University Social Science Research Park innovative thinking, collaborative working, sharing ideas

If you have any questions about the Cardiff University Social Science Research Park please visit <u>www.cardiff.ac.uk/spark</u>

Or email <a href="mailto:spark@cardiff.ac.uk">spark@cardiff.ac.uk</a>



Next up: Closing Plenary: Exploiting Gained Knowledge and Igniting Change







### **Rick Delbridge**

Special Advisor for R&I, Learned Society of Wales, United Kingdom

### Melanie Knetsch

Deputy Director, Impact & Innovation, Economic and Social Research Council, United Kingdom

### **Chris Taylor**

Academic Director, SPARK, United Kingdom

### **Genevieve Simpson**

Director, Planning & Development, National Research Foundation, South Africa







**Closing Remarks by AESIS** 

# Thank you all for a fantastic conference!





## Next up:

### Fill in the evaluation forms for a chance to win a ticket to next year's conference!

# 15:30 - Closing reception

## 16:00 - Raffle!







Arts and Humanities Research Council





Cyngor Cyllido Addysg Uwch Cymru Higher Education Funding Council for Wales





**K**K

Economic

and Social

Research Council





impactservices